

# ROHIT WANCHOO

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## SUMMARY

Adobe Certified AEM Architect/Lead with 8+ years of experience designing and delivering enterprise-grade digital solutions using Adobe Experience Manager (AEM), Edge Delivery Services, and Adobe integrations. Proven expertise in solution architecture, digital transformation, and enterprise platform modernization.

Strong background in defining target architectures, technology roadmaps, and scalable content platforms, with hands-on leadership in Java-based CMS ecosystems. Experienced in leading cross-functional teams, evaluating emerging technologies, and delivering high-performance, future-ready digital solutions across web and mobile platforms.

## EXPERIENCE

### Publicis Sapient – Senior Associate Technology L2

*June 2025 – Present*

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- Leading development and maintenance of enterprise applications on Adobe Experience Manager (AEM 6.5).
- Driving best practices for AEM development, reducing technical debt through refactoring and reusable template design.
- Using the best coding and design practices for the application, including Editable templates, headless architecture, and reusability using content and experience fragments.

### Accenture – Consultant

*Dec 2023 – Jun 2025*

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- Designed and delivered scalable AEM architectural solutions for a leading UK bank, ensuring alignment with enterprise Java and AEM best practices.
- Authored High-Level Solution Design (HLD) documentation and defined AEM component structures, templates, and workflows.
- Collaborated with global cross-functional teams in Agile environments, managing sprint planning, reviews, and retrospectives.

- Mentored junior developers on AEM Sling models, OSGi services, and reusable component design, improving code quality and reducing technical debt.

## Accenture – Senior Analyst

*Sep 2021 – Dec 2023*

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- Built custom AEM components and editable templates using Sling Models, HTL/Sightly, and Touch UI dialogs.
- Implemented GraphQL in AEM for headless content delivery and integrated RESTful APIs, improving flexibility in omnichannel experiences.
- Enhanced security by integrating Google reCAPTCHA Enterprise with AEM workflows and managing user permissions and access control in AEM author instances.
- Designed reusable templates and refactored legacy code to improve maintainability and authoring experience.
- Developed and deployed Spring Boot microservices integrated with AEM and Adobe Campaign, optimizing marketing automation.

## TA Digital (Now Credera) – Senior Software Engineer

*Oct 2020 – Aug 2021*

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- Developed AEM customizations including Sling pipelines, Sling filters, OSGi services, and LDAP-based authentication.
- Built and unit-tested AEM components using JUnit, Mockito, and AEM Mocks.
- Supported shared front-end builds (Grunt, Babel, Maven) and ensured AEM integration with Java-based backends.
- Contributed to AEM coding standards, technical design reviews, and best practices documentation.

## TA Digital – Software Engineer

*Apr 2019 – Sep 2020*

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- Integrated AEM with Pardot and Eloqua using REST APIs for seamless marketing automation.
- Built redirect management tool in AEM with dynamic rules to avoid dispatcher restarts.
- Automated authoring workflows and content migration tasks using Sling APIs and workflow models.
- Implemented SQL Server integration with AEM in hybrid Linux/Windows environments.

## TA Digital – Associate Software Engineer

*Aug 2017 – Mar 2019*

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- Developed Touch UI dialogs, custom clientlibs, and author-friendly dialog extensions in AEM.
- Built OSGi services, servlets, and Sling models for backend logic and JCR-based content persistence.
- Automated repetitive authoring and admin tasks with schedulers, workflows, and Groovy scripts.
- Gained experience with digital asset management workflows and basic chatbot integrations using REST APIs and AWS services.

### EDUCATION

Model Institute of Engineering & Technology, Jammu University

B.E. in Computer Science Engineering • 2013 – 2017

### LICENSES & CERTIFICATIONS

Adobe Certified Expert – Adobe Experience Manager Sites Developer • Adobe

Oracle Certified Professional, JAVA SE6 Programmer • Oracle

Google Cloud Certified – Cloud Digital Leader • Google

AWS Certified Cloud Practitioner • AWS

### SKILLS

Adobe Experience Manager (AEM 6.2–6.5, AEM as a Cloud Service, Edge Delivery Services) • Sling • OSGi • JCR • HTL/Sightly • Editable Templates • Touch UI • Workflows • User & Permission Management • Java • Servlets • JSP • RESTful APIs • Spring Boot • SQL (MySQL, MS SQL, Postgres) • JavaScript • CSS • RAG and agentic AI • Junit • Mockito • REST/AJAX • Headless AEM • Campaign/Target Integration